



# 9<sup>th</sup> EURO-MED STORM



## International Masters Challenge Manila, Philippines

### IBPSIA Hands-On-Training Seminar (H.O.T.S.) Pro Shop Certification Program

**\*\*\* EARLY BIRD SPECIAL \*\*\***

**While Slots Last!**

**Only 10 slots available at the very special  
Early Bird Price of US\$1,000/- per slot**



**IBPSIA**



As part of the program for the 9th Euro-Med Storm International Masters Challenge 2012, we would be hosting the IBPSIA Pro Shop HOTS Pro Shop Certification Seminar during the tournament.

IBPSIA stands for the International Bowling Pro Shop & Instructors Association & they have been offering technical information, assistance & certification programs since 1995. The mission of IBPSIA is to provide education, communication, & recognition for Bowling Pro Shop Professionals & Instructors, creating a foundation for the advancement of the worldwide bowling industry.

We are currently working out with IBPSIA on the details but for now this is the information that we have for you:-

**Course Title:** IBPSIA Hands-On-Training Seminar (H.O.T.S.) Pro Shop Certification Seminar

*(Conducted by Mr. Lou Marquez & Mr. Bill Supper)*

**Date:** May 14 – 17, 2012

*(held in conjunction with the 9th Euro-Med Storm International Masters Challenge)*

**Venue:** Pearl Bowling Center, HP Pearl Sports Center, Manila, Philippines

**Organised by:** Pearl Bowlers' Association of Parañaque

**Overview:** The lesson will be conducted over a four-days period with a written test at the end of the seminar.

There will be theory, practical & hands-on sessions that all participants will be involved.

Upon successful completion of the seminar & test, students will be awarded with an

engraved plaque, & a listing on the IBPSIA Website

**Topics:** Overview of Bowling and the Pro Shop Business

Pro Shop Location, Design and Layout

Marketing Yourself and Your Pro Shop

Engineering the Correct Fit

Creating Ball Reaction

Drilling Bowling Balls

Balancing Bowling Balls

Ball Layout

Plugging and Resurfacing Bowling Ball

**Fee:** US\$1,245.00/nett per participant

*(Note: 10 Early Bird Slots Available @ US\$1,000/- per participant, While Slots Last)*

**If you are interested or keen to learn more or to confirm your participation, kindly email:-  
yapseokkim@hotmail.com or yapkokwee@hotmail.com**